

Message Text

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INFO OCT-01 ISO-00 SP-02 AID-05 EB-07 NSC-05 CIEP-02

TRSE-00 SS-15 STR-04 OMB-01 CEA-01 CIAE-00 COME-00

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FM SECSTATE WASHDC

TO AMEMBASSY BERN PRIORITY

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E.O. 11652: N/A

TAGS: ECON, EFIN, SZ

SUBJECT:EMBASSY'S WEEKLY REPORT ON FINANCIAL AND ECONOMIC
DEVELOPMENTS

REF: BERN 2592

1. WASHINGTON END-USERS HAVE EXPRESSED SATISFACTION WITH
THE TIMELINESS AND USEFULNESS OF THE INFORMATION CONVEYED
IN REFTEL.

2. IN VIEW OF THE FACT THAT MOST ADDRESSEES ARE
PRIMARILY INTERESTED IN THE FINANCIAL CONTENTS OF THIS
REPORT AND WILL WANT TO FOCUS INITIALLY ON THAT
INFORMATION, THE DEPARTMENT SUGGESTS THE FOLLOWING FORMAT
IMPROVEMENTS :

A. THE SUBJECT LINE SHOULD READ: "SWISS FINANCIAL AND
ECONOMIC DEVELOPMENTS:WEEK OF JUNE 15-21" (NOTE: USE
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THE STANDARD SUNDAY-SATURDAY WEEK).

B. ALL FINANCIAL AND BANKING ITEMS OUGHT TO BE GROUPED AT THE BEGINNING OF THE REPORT, UNDER THE SECTION HEADING "FINANCIAL." FOR INSTANCE, "NUMBERED ACCOUNTS" (PARA 9, REFTEL) COULD HAVE FOLLOWED PARA 4. OTHER ITEMS SHOULD

FOLLOW IN GROUPS UNDER APPROPRIATE SECTION HEADINGS.

3. WHEN PREPARING TABLES, PLAN SUFFICIENT SPACING TO ALLOW THE INFORMATION TO STAND OUT CLEARLY IN A WELL-ORGANIZED FORM (FOR EXAMPLE, IN PARA 8, REFTEL, THERE SHOULD HAVE BEEN SOME SPACE BETWEEN THE "MAY" AND THE "JAN-MAY" PARTS OF THE TABLE).

4. WHENEVER POSSIBLE, SIGNIFICANT TRENDS SHOULD BE NOTED.

5. THE EMBASSY'S SUCCINCT COMMENTS, AS PRESENTED SO WELL IN PARA 9, REFTEL, ARE PARTICULARLY WELCOME.

6. THIS REPORT IS NOT INTENDED TO REPLACE SPOT-REPORTS ON IMPORTANT DEVELOPMENTS OR MORE THOROUGH ANALYTICAL REPORTS. IT SHOULD BE KEPT LEAN AND PITHY. KISSINGER

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